



Conducted by  
Edison/Mitofsky

# South Dakota Dem Primary Exit Poll

Time of Weighting: 6/3/2008 11:01:10 PM  
SDDPRS08 - Horizontal Percentages  
Time Created: 6/3/2008 11:01:10 PM

SDDPRS08 - In today's Democratic presidential primary, did you just vote for:

Filter(s): (All respondents)

		Total	CLIN	OBAM
Number of Interviews - 1,166	Vote Estimate Not for On-Air Use	100	55	45
Are you: (n=1,159)	Male	46	51	49
	Female	54	57	43
Sex by race (n=1,143)	White men	40	51	49
	White women	49	60	40
	Black men	0	-	-
	Black women	0	-	-
	Latino men	1	-	-
	Latino women	1	-	-
	All other races	9	44	56
Are you: (n=1,149)	White	89	56	44
	Black	1	-	-
	Hispanic/Latino	2	-	-
	Asian	0	-	-
	Other	9	44	56
AGE (60 and over) (n=1,160)	18-29	13	33	67
	30-44	19	50	50
	45-59	31	53	47
	60 or over	36	66	34
Age-65 (n=1,160)	18-24	7	-	-
	25-29	6	-	-
	30-39	11	48	52
	40-49	18	52	48
	50-64	33	58	42



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Age-65 (n=1,160)	65 or over	25	66	34
Age 65 & over (n=1,160)	18-64	75	51	49
	65 or over	25	66	34
Age by race (n=1,145)	White 18-29	12	32	68
	Latino 30-44	0	-	-
	Latino 45-59	0	-	-
	Latino 60+	0	-	-
	All other	9	44	56
	White 30-44	16	52	48
	White 45-59	29	56	44
	White 60+	33	66	34
	Black 18-29	0	-	-
	Black 30-44	0	-	-
	Black 45-59	0	-	-
	Black 60+	0	-	-
	Latino 18-29	0	-	-
2007 total family income: (n=1,015)	Under \$15,000	10	54	46
	\$15,000 - \$29,999	17	65	35
	\$30,000 - \$49,999	22	55	45
	\$50,000 - \$74,999	21	49	51
	\$75,000 - \$99,999	14	55	45
	\$100,000 - \$149,999	10	-	-
	\$150,000 - \$199,999	4	-	-
	\$200,000 or more	2	-	-



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		Total	CLIN	OBAM
Total family income: (n=1,015)	Less than \$50,000	49	58	42
	\$50,000 or more	51	51	49
Total family income: (n=1,015)	Less than \$100,000	85	55	45
	\$100,000 or more	15	50	50
What was the last grade of school you completed? (n=1,116)	Did not complete high school	6	-	-
	High school graduate	26	57	43
	Some college or associate degree	30	59	41
	College graduate	23	45	55
	Postgraduate study	16	47	53
College Education (n=1,116)	No college degree	62	60	40
	College graduate	38	46	54
What was the last grade of school you completed? (n=1,116)	High school graduate or less	32	61	39
	More than high school grad	68	52	48
No matter how you voted today, do you usually think of yourself as a: (n=1,121)	Democrat	83	56	44
	Republican	3	-	-
	Independent or something else	15	50	50
Party by race (n=1,104)	White Democrats	74	58	42
	White Independents	12	50	50
	Black Democrats	0	-	-
	Black Independents	0	-	-
	Latino Democrats	1	-	-
	Latino Independents	1	-	-
	All Republicans	3	-	-
	All other	9	46	54



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		Total	CLIN	OBAM
On most political matters, do you consider yourself: (n=1,111)	Very liberal	13	52	48
	Somewhat liberal	29	50	50
	Moderate	44	59	41
	Somewhat conservative	11	53	47
	Very conservative	3	-	-
On most political matters, do you consider yourself: (n=1,111)	Liberal	42	50	50
	Moderate	44	59	41
	Conservative	14	56	44
When did you finally decide for whom to vote in the presidential primary? (n=914)	Just today	10	-	-
	In the last three days	7	-	-
	Sometime last week	4	-	-
	In the last month	16	49	51
	Before that	62	54	46
Time: Last three days/Earlier than that (n=914)	Today/In the last three days	17	61	39
	Sometime last week or earlier	83	54	46
Time: Last week/Earlier than that (n=914)	Today/In last 3 days/Sometime last week	21	63	37
	In the last month or before that	78	53	47
Are you: (n=1,116)	Protestant	39	55	45
	Catholic	28	58	42
	Mormon/LDS	0	-	-
	Other Christian	16	58	42
	Jewish	0	-	-
	Muslim	0	-	-
	Something else	7	-	-



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Filter(s): (All respondents)

		Total	CLIN	OBAM
Are you: (n=1,116)	None	9	47	53
Religion, combined Protestant and other Christian. (n=1,116)	Protestant/Other Christian	56	56	44
	Catholic	28	58	42
	Jewish	0	-	-
	Something else	7	-	-
	None	9	47	53
Religion, combined Protestant and Other Christian, among Whites. (n=1,127)	Protestant/Other Christian	51	55	45
	Catholic	24	59	41
	Jewish	0	-	-
	Something else	5	-	-
	None	7	-	-
How often do you attend religious services? (n=1,127)	More than once a week	7	-	-
	Once a week	32	59	41
	A few times a month	21	57	43
	A few times a year	28	51	49
	Never	11	51	49
How often do you attend religious services? (n=1,127)	Weekly	39	57	43
	Occasionally	49	54	46
	Never	11	51	49
Church attendance by Religion (n=1,127)	Protestant/Attend weekly	16	56	44
	Protestant/Do not attend weekly	23	54	46
	Catholic/Attend weekly	15	58	42
	Catholic/Do not attend weekly	12	58	42
	All Others	33	52	48



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		Total	CLIN	OBAM
Do you or does someone else in your household own a gun? (n=1,109)	Yes	63	55	45
	No	37	54	46
Which ONE of these three issues is the most important facing the country? (CHECK ONLY ONE) (n=1,166)	The economy	56	57	43
	The war in Iraq	26	42	58
	Health care	15	63	37
Which ONE of these four candidate qualities mattered most in deciding how you voted today? (CHECK ONLY ONE) (n=1,166)	Can bring about needed change	50	34	66
	Cares about people like me	16	62	38
	Has the right experience	22	93	7
	Has the best chance to win in November	10	57	43
Which was more important in your vote for president today? (n=1,166)	My candidate's positions on the issues	51	52	48
	My candidate's leadership/personal qualities	47	56	44
Has the current recession or economic slowdown affected you and your family: (n=1,166)	A great deal	37	59	41
	Somewhat	46	53	47
	Not much	14	50	50
	Not at all	2	-	-
Has the current recession or economic slowdown affected you and your family: (n=1,166)	A great deal/Somewhat	83	55	45
	Not much/Not at all	16	50	50
Did either of these candidates for president attack the other unfairly? (n=1,127)	Only Hillary Clinton did	14	8	92
	Only Barack Obama did	5	-	-
	Both did	33	58	42
	Neither did	42	64	36
Did either of these candidates for president attack the other unfairly? (n=1,127)	Hillary Clinton did	47	43	57
	Hillary Clinton did not	48	66	34
Did either of these candidates for president attack the other unfairly?	Barack Obama did	39	61	39



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Filter(s): (All respondents)

		Total	CLIN	OBAM
Did either of these candidates for president attack the other unfairly?	Barack Obama did not	56	50	50
No matter how you voted today, would you be: (n=1,166)	Satisfied only if Hillary Clinton is the nominee	28	97	3
	Satisfied only if Barack Obama is the nominee	21	3	97
	Satisfied if either one is the nominee	48	52	48
	Dissatisfied if either one is the nominee	2	-	-
No matter how you voted today, would you be satisfied with Clinton: (n=1,166)	Satisfied	76	69	31
	Dissatisfied	23	8	92
No matter how you voted today, would you be satisfied with Obama: (n=1,166)	Satisfied	69	37	63
	Dissatisfied	30	94	6
Regardless of how you voted today, which one of these candidates do you think would be more likely to beat John McCain in November? (n=1,166)	Hillary Clinton	46	97	3
	Barack Obama	49	12	88
Has the length of the Democratic primary campaign mostly: (n=1,127)	Energized the Democratic Party	55	55	45
	Divided the Democratic Party	40	53	47
Which candidate do you think is honest and trustworthy? (n=1,166)	Only Hillary Clinton	22	99	1
	Only Barack Obama	22	2	98
	Both of them	46	56	44
	Neither of them	8	-	-
Which candidate do you think is honest and trustworthy? (n=1,166)	Hillary Clinton is	69	70	30
	Hillary Clinton is not	30	20	80
Which candidate do you think is honest and trustworthy? (n=1,166)	Barack Obama is	69	38	62
	Barack Obama is not	30	92	8
If these are the only candidates on the ballot in November, for whom would you vote? (n=1,127)	Hillary Clinton, the Democrat	84	61	39
	John McCain, the Republican	9	29	71
	Would not vote for president	5	-	-



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		Total	CLIN	OBAM
If these are the only candidates on the ballot in November, for whom would you vote? (n=1,127)	Barack Obama, the Democrat	78	44	56
	John McCain, the Republican	10	91	9
	Would not vote for president	8	-	-
If Hillary Clinton is the Democratic nominee, should she pick Barack Obama as her vice presidential running mate? (n=1,127)	Yes	57	52	48
	No	39	59	41
If Barack Obama is the Democratic nominee, should he pick Hillary Clinton as his vice presidential running mate? (n=1,127)	Yes	58	67	33
	No	38	35	65
Which candidate do you think shares your values? (n=1,166)	Only Hillary Clinton	27	98	2
	Only Barack Obama	19	3	97
	Both of them	49	50	50
	Neither of them	4	-	-
Which candidate do you think shares your values? (n=1,166)	Hillary Clinton does	76	67	33
	Hillary Clinton does not	23	13	87
Which candidate do you think shares your values? (n=1,166)	Barack Obama does	68	37	63
	Barack Obama does not	31	93	7
In deciding your vote for president today, was the gender of the candidate: (n=1,127)	The single most important factor	2	-	-
	One of several important factors	12	69	31
	Not an important factor	84	52	48
In deciding your vote for president today, was the gender of the candidate: (n=1,127)	Important	15	67	33
	Not important	84	52	48
In deciding your vote for president today, was the gender of the candidate: (n=1,127)	Men who say gender was a factor	6	-	-
	Men who say gender was not a factor	39	51	49
	Women who say gender was a factor	8	-	-
	Women who say gender was not a factor	45	53	47



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		Total	CLIN	OBAM
In deciding your vote for president today, was the race of the candidate: (n=1,127)	The single most important factor	4	-	-
	One of several important factors	10	51	49
	Not an important factor	85	54	46
In deciding your vote for president today, was the race of the candidate: (n=1,127)	Important	14	60	40
	Not important	85	54	46
In deciding your vote for president today, was the race of the candidate: (n=1,127)	Whites who say race was a factor	11	65	35
	Whites who say race was not a factor	76	55	45
	Blacks who say race was a factor	0	-	-
	Blacks who say race was not a factor	0	-	-
	All other races	11	44	56
In your vote in today's presidential primary, how would you rate the importance of Obama leaving Trinity Church? (n=914)	Very important	16	75	25
	Somewhat important	18	63	37
	Not too important	26	57	43
	Not at all important	36	38	62
In your vote in today's presidential primary, how would you rate the importance of Obama leaving Trinity Church? (n=914)	Very/Somewhat important	35	69	31
	Not too/Not at all important	62	46	54
Geo Stratum Code (n=1,166)	SO. EAST	42	56	44
	NO. EAST	25	55	45
	WEST	33	52	48
Population of area, five categories (n=1,166)	Over 500 thousand	-	-	-
	50 to 500 thousand	34	53	47
	Suburbs	5	-	-
	10 to 50 thousand	13	54	46
	Rural	48	54	46



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Population of area, three categories (n=1,166)	City over 50 thousand	34	53	47
	Suburbs	5	-	-
	Small city and Rural	61	54	46